

ICC Collaboration Guidelines

India Cultural Center's vision is to present a variety of cultural programs in a sustainable manner, support local artists, and collaborate with local groups with similar goals. ICC Board is honored to serve this vision and bring programs which appeal to a diverse audience through the support we receive from ZAP grant, our Annual and event sponsors.

In order to accomplish these goals in a sustainable manner, to provide a clear understanding of what we can offer and what is expected from the collaborating groups, we provide these guidelines. We ask that you submit the Proposal form to utahindiacc@gmail.com by November 30 of every year. This allows us to finalize the programs for the subsequent year and possibly add to the Temple calendar.

Guidelines:

ICC board:

1) Will publicize the event, including printing posters, putting up posters at local Indian and non-Indian establishments, Facebook, newsletters, emails to Lifetime Trustees, sponsors.

2) Will bear two-thirds of the cost of the concert, from \$240 up to \$2400.

The Collaborating group will raise the remaining one-third of the cost. The honorarium will be paid to a tax-paying organization and ICC will require a written copy of the contract.

3) Will provide the ICC hall for free, for events being hosted in ICC. For events which need an outside facility \$300 (Value of ICC hall rental) will be given towards securing the venue.

4) For events held at ICC hall, we will use the proceeds from the ticket sales to cover the cost of the event. For events at an outside venue, the percentage of proceeds will be at the board's discretion.

5) Could arrange for food for purchase from the temple kitchen for the concert audience and members of the collaborating group. Food could be arranged at no cost for the artists at the event, unless they have very many dietary restrictions.

Collaborating group:

1) Will arrange for boarding, lodging and transportation of artists.

2) Due to the challenges of getting enough audience, the collaborating groups are highly encouraged to use various marketing strategies to reach more community members.

3) Will arrange for volunteers for stage setup, decorations, audio, food distribution, ticket sales, participant Medals and Certificates as needed and gifts for the artists.