

India Cultural Center
Questionnaire for Members at Large
February 2007

PURPOSE OF THIS QUESTIONNAIRE:

- ❖ To provide input to the planning process for the proposed construction of the Cultural Center on the designated lot in the Sri Ganesha Temple campus. To accelerate the project and give it more focus, a separate governing board and charter were established late in 2006. The board members are trying to explore the feasibility of getting the building up and operational within **TWO YEARS**.
- ❖ As members of the new board we are requesting your full support and input on some of the key issues regarding the use and operation of the center before embarking on the project.

MISSION OF ICC:

- ❖ To promote and preserve the educational and socio-cultural traditions of people of Asian Indian ethnic heritage, Indo-Americans and Friends of India and to organize and develop charitable, social, cultural and educational activities of interest to them.
- ❖ To build a Center for hosting such cultural events that showcase the heritage of India and South Asia
- ❖ To establish funding for the continued upkeep and functioning of this Center while preserving the sanctity and spirit of its surroundings

HOW ICC WAS ESTABLISHED:

- ❖ In 2001 the resolution to establish ICC as a non profit independent but wholly owned subsidiary of the Sri Ganesha Hindu Temple was passed by the then Board of Directors
- ❖ Annual Galas since 1999 and the active Grant request proposals since 2003 raised the initial funds towards this cause
- ❖ ICC has been for the past several years organizing cultural programs of high quality(such as the recent “Ekaantha Seetha” event etc) . We have through this legacy of outstanding events drawn the attention of the local organizations, the University of Utah and Salt Lake community at large
- ❖ If a Center is built it will be located in the same campus as the temple and also in a residential community and therefore it is necessary to establish reasonable rules and guidelines for its use to meet the requirements of the city, county, and maintain the sanctity of the proximity of the temple. All parties wanting to use the building will need to strictly follow these rules and guidelines.

FUTURE PLANS:

- ❖ The location for the proposed ICC building has been proposed on the land south east of the temple (south of the priest's house, and on the east side of the parking lot) allocated for ICC for this purpose.
- ❖ We believe that the most practical approach to the center is to build it in phases; Phase I would be a building of a modest size of approximately 5000 square feet that will allow for the primary uses selected for the building. This building will consist of a large hall to accommodate approximately 250 + people. The design will be such that the building can be easily expanded (as part of Phase II) to twice this size in the future.
- ❖ The design of the building will include:
 - A lobby with portraits of great Indians over the ages. It can be use to showcase projects done by the children of the community.
 - A library and media center with books on Indian history, culture, the arts, cookery, magazines both English and in regional Indian languages and similar audio and video material. Audio and video equipment and computers will be available
 - A fun sports center with traditional Indian and other popular games.
 - Rooms for use for language, music, dance classes, Balvihar and similar activities.
 - A modest warming kitchen room similar to what we see in many community buildings in the valley. All food preparation is expected to be off campus.

**WE CAN MOVE FORWARD WITH PHASE I PROPOSAL ONLY WITH
YOUR FULL SUPPORT. THIS WILL ENSURE WE HAVE A CENTER FOR
YOUR USE IN THE IMMEDIATE FUTURE**

Therefore we request that you fill out this survey and promptly return it to your community representative or mail it to the temple address shown at the end of the survey. As a follow up to this survey we'll be contacting you by phone for a short interview on these issues.

1. Following are the planned primary uses for the building. Please rank them according to your preference and indicate any other uses you'd like to recommend.
 - ___ Cultural Programs (Classical & folk music and dance, etc.)
 - ___ Special Festival Events (Diwali, Navratri Garba, and other festivals)
 - ___ Library and media center
 - ___ Balavihar, Language lessons, other educational events for children
 - ___ Game room for children and adults

- Special talks & presentations related to India and Indian culture
- Marriage ceremonies, receptions
- Birthday parties, Graduation parties and other private social gatherings
- Other (Please specify: _____)

2. Since the building will be located in close proximity to the temple and in the same campus, to maintain the sanctity of the surroundings the type of food served will be restricted to vegetarian only. **THIS IS A PRACTICAL ISSUE NOT A MORAL ONE AND IT WILL DETERMINE WHETHER OUR CENTER WILL BE BUILT IN THE IMMEDIATE FUTURE OR GET FURTHER DELAYED BY SEVERAL YEARS.** If this restriction is the **SOLE** reason for not supporting ICC please indicate

- Strongly Agree that only vegetarian can be served
- Agree that only vegetarian can be served
- Moderately Disagree that only vegetarian can be served
- Strongly Disagree that only vegetarian can be served

Comments: _____

(Please note that due to city and county regulations and liability insurance requirements no alcoholic beverages can be allowed anywhere on the campus).

3. Which specific type of use of the building is such food restriction likely to impact?(indicate on a scale of 1 to 5 from no impact to extreme impact)

- Cultural programs
- Special festival events
- Library and media center
- Balavihar and educational events for children
- Game room activities for children and adults
- Special talks and presentations
- Marriage ceremonies and receptions
- Birthday parties and other private social functions
- Other (please specify _____)

4. We currently have approximately \$100,000 in bank account. We need \$500,000 more to complete Phase 1 of the Cultural Center(by Fall 2008). Please indicate below how you and your family would like to contribute to this project:

- \$100
 - \$250
 - \$500
 - \$750
 - \$ 1000 – Life membership
 - \$ 5000 – Donor
 - > \$10,000 – Patron
 - \$ 25,000 – Benefactor
 - Other: _____
-

- Comments:

PLEASE NOTE THAT DONATIONS WILL BE TAX DEDUCTIBLE

5. After completion of the Cultural Center building, we need money to operate and maintain the building. This could be done with hall usage fees and with the support from members. Please indicate your preference for the membership fee for regular use of the facility, library, game room etc.:

Annual single/couples membership

-----\$ 50; -----\$ 60

Annual FAMILY membership

___ \$100; ___ \$120(\$10/month)

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Student annual membership(single/couple)

___ \$20; ___ \$25

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Senior citizen annual membership(single/couple)

___ \$40; ___ \$50

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ALL MEMBERS ANNUAL OR LIFE WILL BE ELIGIBLE TO USE THE LIBRARY , MEDIA CENTER , GAME ROOM FREE OF CHARGE, GET FREE TICKETS FOR VARIOUS CULTURAL EVENTS DURING THE YEAR, HAVE DISCOUNTED RATES FOR ALL CLASSES OFFERED AT THE CENTER AND OTHER SPECIAL BENEFITS.

6. For what type of functions do you foresee using the center for your family in the next three to five years?

- ___ Cultural programs
- ___ Special festival events
- ___ Weekly/monthly use of Library and media center
- ___ Balavihar and educational events for children
- ___ Game room activities for children and adults
- ___ Special talks and presentations
- ___ Marriage ceremonies and receptions
- ___ Birthday parties and other private social functions
- ___ Other (please specify _____)

For social functions there will be a hall usage and clean up fee comparable to other centers in the valley. Members will receive special discounts.

Please indicate below if you would be interested in volunteering on any of the committees to make this project a great success:

- a) Cultural committee
 - b) Community outreach
 - c) Fund raising
- Other : _____
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Please return the survey within ten days of the receipt to: Community representative or any ICC board member or mail the survey to:

ICC Board
Sri Ganesha Hindu Temple of Utah
9859 Dream Circle
South Jordan, UT 84095

Thank you for your continued support and input.

Name: _____

Date: _____

Address: _____
